



ATHLETIC EQUESTRIAN LEAGUE 2024 NATIONALS ADS



THE ATHLETIC EQUESTRIAN LEAGUE INVITES YOU TO ADVERTISE IN THE 2024 AEL NATIONAL CHAMPIONSHIPS PROGRAM HOSTED AT DANA HALL SCHOOL IN WELLESLEY, MA. THE EVENT WILL BRING IN ATHLETES, COACHES AND PARENTS FROM AROUND THE NORTHEAST FOR THE WEEKEND OF MAY 11TH - MAY 12TH, 2024

WWW.ATHLETICEQUESTRIAN.COM

Ad Rates

Do you want to wish your child, friend or parent good luck at this years AEL Nationals? Here is the opportunity to show your support!

Below are the prices for ads in the nationals program. If you are interested in promoting your business or sponsoring your athlete's class contact Jenna Boillotat Upson for more sponsorship opportunities and prices.

Full Page: \$150

Color: \$200

Half Page: \$80

Color: \$130

Quarter Page: \$50

Color: \$100

Supporter/Business Card: \$25

Color: \$75



Specifications

- The program page size is 8-1/2 X 11
- All ads for program must be sent in PDF file as well as a copy with the check via mail.
- If you would like us to create the ad it will be an additional \$50. Send the pictures and information you would like and we will send a final copy back to you before publishing.
- Checks and ads need to be received by May 1, 2024

Please send checks to:

Athletic Equestrian

PO Box 595

Plymouth NH

Make checks payable to:

Athletic Equestrian League

OR

You can pay by Venmo



venmo

@AthleticEquestrian

Please email ad copy to:

Jenna Boillotat Upson

Director of Membership & Marketing

jenna@athleticequestrian.com